



CASTING NOTICE

FROM MAD HABIT MEDIA AND THE CHOOSE FRIENDSHIP COMPANY

Mad Habit Media in association with The Choose Friendship Company is looking for boys and girls to be featured in a music video which will be filmed on January 22nd, 2012 in the Macomb Township area. The new song and accompanying music video, titled 'Inside Out', performed by Marisa Nahas, is a collaborative effort to raise awareness on bullying in schools as well as inspiring kids to "pay-it-forward" with friendship.

This casting call is for extras and secondary characters to fill the halls of the school and to perform a simple, short, choreographed dance during a segment of the song. **NOTE: THIS IS NOT AN AUDITION. As long as you are one of the first 60 people to RVSP and meet the age requirements you will be included. You must respond by Monday, January 16th.**

The call is open to boys and girls ages 9-16 years of age. Responders who are chosen to attend will be required to learn a simple "flashmob style" dance, which will be provided via YouTube after January 16th. Parents will be required to sign a release/waiver prior to the event. Participation is on a volunteer basis only and compensation will not be provided.

If you are interested in being a part of this music video, please email casting@madhabitmedia.com no later than Monday January 16th, 2012. For more information please visit www.madhabitmedia.com/musicvideo.

***Mad Habit Media** is a digital media production company located locally in Macomb Township. The company, which officially opened for business last summer has already received high praise for their work. Along with creating and producing the music single, Inside/Out, Mad Habit Media recently produced the State Of The County Address for the first ever Macomb County Executive, Mark Hackel, which included two promotional videos that are currently running in MJR theaters around town.*

***The Choose Friendship Company** (formerly Crorey Creations, Inc.) is a local Clinton Township organization that produces Award Winning Craft Toys (My Friendship Bracelet Maker, My Ribbon Barrette Maker, MyFBM ClipBoard) that are sold all over the globe. The Choose Friendship Company has gained National TV exposure not only for its products but also its Pro-Friendship Campaigns such as Pink and White Kids Join the Fight, and Red, White and Blue Kids Serve Too. This National Exposure included Lifetime Television, the Wendy Williams Show, E! News and the Today Show. In 2012 we are expanding our efforts beginning with the Inside Out song and video.*